



ANNUAL SPONSOR BENEFITS

VBCPS EMPLOYEE (11,000) APPRECIATION

Sponsorship Level	Golf Tournament June 30, 2021 @ Heron Ridge	Pearls of Wisdom Party Oct. 17, 2021 @ 24th St. Park	TGIF Celebration Dec. 9, 2021 @ Sandler Ctr.	Value Added	Great Dreams Need Great Teachers Campaign
Superintendent's Circle \$20,000.00 value: \$25,000.00	<ul style="list-style-type: none"> • 2 teams of 4 players each • 2 Tee signs • Company banner at event • Company logo on event page • Other benefits will be considered 	<ul style="list-style-type: none"> • VIP Tent for 30 people • Company logo placement on posters • Company banners (2) on site • Verbal recognition during program • Company logo on event webpage • Space for company booth 	<ul style="list-style-type: none"> • Company logo on Invitations • Event signage • Full page ad in Event Program • Company logo displayed on screen • Company logo on event webpage • Company name announced by emcee • Company booth at event 	<ul style="list-style-type: none"> • Grant Underwriter for 3 Schoolwide Grants • SAT Sponsor for 2 schools • Web link from vbef.org 	<ul style="list-style-type: none"> • Web link from vbschools.com • Company logo on campaign promotion materials: <ul style="list-style-type: none"> ○ campaign webpage ○ social media • Recognition in 2 emails to all stakeholders (76,000 parents and staff) in Division • Recognition in campaign media advisory • Recognition at the Teacher of the Year Dinner <p style="text-align: right;">Included</p>
Master of Ceremonies \$9,500.00 value: \$10,500.00	<ul style="list-style-type: none"> • 4 players • Tee sign • Company banner at event • Company logo on event page • Other benefits will be considered 	<ul style="list-style-type: none"> • VIP Tent for 20 people • Company logo placement on posters • Company banner on site • Verbal recognition during program • Company logo on event webpage 	<ul style="list-style-type: none"> • Company logo on Invitations • Event signage • Full page ad in Event Program • Company logo displayed on screen • Company logo on event webpage • Company name announced by emcee • Company booth at event 	<ul style="list-style-type: none"> • Company listed as grant underwriter for 2 Schoolwide Grants • SAT Sponsor • Web link from vbef.org 	<ul style="list-style-type: none"> • Company logo on campaign promotion materials: <ul style="list-style-type: none"> ○ campaign webpage ○ social media • Recognition in 1 email to all stakeholders (76,000 parents and staff) in Division • Recognition in campaign media advisory • Recognition at the Teacher of the Year Dinner <p style="text-align: right;">Optional add-on \$5,000</p>
Headliner \$6,500.00 value: \$10,000.00	<ul style="list-style-type: none"> • 4 players • Tee sign • Company banner at event • Company logo on event page • Company listed as grant underwriter 	<ul style="list-style-type: none"> • Reserved table at event • Admission for 10 • Company logo placement on posters • Company banner on site • Company logo on event webpage 	<ul style="list-style-type: none"> • Company logo on Invitations • Event signage • Full page ad in Event Program • Company logo displayed on screen • Company logo on event webpage • Company name announced by emcee • Company booth at event 	<ul style="list-style-type: none"> • Grant underwriter for 1 Schoolwide Grant OR 3 Innovative Learning Grants • Web link from www.vbef.org 	<ul style="list-style-type: none"> • Company name on campaign promotion materials: <ul style="list-style-type: none"> ○ campaign webpage ○ social media • Recognition in campaign media advisory <p style="text-align: right;">Optional add-on \$2,500</p>
Opening Act \$4,000.00 value: \$4,500.00	<ul style="list-style-type: none"> • 4 players • Tee sign • Company logo on event page 	<ul style="list-style-type: none"> • Reserved table at event • Admission for 10 • Company logo placement on posters • Company banner on site • Company logo on event webpage 	<ul style="list-style-type: none"> • Event signage • Half page ad in Event Program • Company logo on displayed screen • Company logo on event web page • Company booth at event 	<ul style="list-style-type: none"> • Grant underwriter for 2 Innovative Learning Grants • Web link from www.vbef.org 	
Entertainer \$3,000.00 value: \$3,000.00	<ul style="list-style-type: none"> • 4 players • Tee sign • Company logo on event page 	<ul style="list-style-type: none"> • Reserved table at event • Admission for 8 • Company logo on event webpage • Company banner at event 	<ul style="list-style-type: none"> • Half page ad in Event Program • Company logo on displayed screen • Company logo on event webpage • Company booth at event 	<ul style="list-style-type: none"> • Grant underwriter for 1 Innovative Learning Grant • Web link from www.vbef.org 	