



**ANNUAL SPONSOR BENEFITS**

**VBCPS EMPLOYEE (11,000) APPRECIATION**

| Sponsorship Level   | TGIF<br>Nov. 29, 2018 @ Sandler Ctr.  | Pearls<br>Apr. 6, 2019 @ 24th St. Park  | Golf<br>June 27, 2019 @ Heron Ridge   | Value Added  | Great Dreams Need Great Teachers Campaign   |
|---|---|---|---|--|---|
| <b>Superintendent's Circle</b><br><br>\$20,000.00<br>value: \$25,000.00 | <ul style="list-style-type: none"> <li>Company logo on Invitations</li> <li>Event signage</li> <li>Full page ad in Event Program</li> <li>Company logo displayed on screen</li> <li>Company logo on event webpage</li> <li>Company name announced by emcee</li> <li>Company booth at event</li> </ul> | <ul style="list-style-type: none"> <li>VIP Tent for 30 people</li> <li>Company logo placement on posters</li> <li>Company banners (2) on site</li> <li>Verbal recognition during program</li> <li>Company logo on event webpage</li> <li>Space for company booth</li> </ul> | <ul style="list-style-type: none"> <li>2 teams of 4 players each</li> <li>2 Tee signs</li> <li>Company banner at event</li> <li>Company logo on event page</li> <li>Company listed as grant underwriter</li> <li>Other benefits will be considered</li> </ul> | <ul style="list-style-type: none"> <li>Grant Underwriter for 3 Schoolwide Grants</li> <li>SAT Sponsor for 2 schools</li> <li>Web link from www.vbef.org</li> </ul> | <ul style="list-style-type: none"> <li>Web link from vbschools.com</li> <li>Company logo on campaign promotion materials:               <ul style="list-style-type: none"> <li>campaign webpage</li> <li>social media</li> </ul> </li> <li>Recognition in 2 emails to all stakeholders (76,000 parents and staff) in Division</li> <li>Recognition in campaign media advisory</li> <li>Recognition at the Teacher of the Year Dinner</li> </ul> <p style="text-align: right;"><b>Included</b></p> |
| <b>Master of Ceremonies</b><br><br>\$9,500.00<br>value: \$10,500.00     | <ul style="list-style-type: none"> <li>Company logo on Invitations</li> <li>Event signage</li> <li>Full page ad in Event Program</li> <li>Company logo displayed on screen</li> <li>Company logo on event webpage</li> <li>Company name announced by emcee</li> <li>Company booth at event</li> </ul> | <ul style="list-style-type: none"> <li>VIP Tent for 20 people</li> <li>Company logo placement on posters</li> <li>Company banners (2) on site</li> <li>Verbal recognition during program</li> <li>Company logo on event webpage</li> </ul>                                  | <ul style="list-style-type: none"> <li>4 players</li> <li>Tee sign</li> <li>Company banner at event</li> <li>Company logo on event page</li> <li>Company listed as grant underwriter</li> <li>Other benefits will be considered</li> </ul>                    | <ul style="list-style-type: none"> <li>Grant Underwriter for 2 Schoolwide Grants</li> <li>SAT Sponsor</li> <li>Web link from www.vbef.org</li> </ul>               | <ul style="list-style-type: none"> <li>Company logo on campaign promotion materials:               <ul style="list-style-type: none"> <li>campaign webpage</li> <li>social media</li> </ul> </li> <li>Recognition in 1 email to all stakeholders (76,000 parents and staff) in Division</li> <li>Recognition in campaign media advisory</li> <li>Recognition at the Teacher of the Year Dinner</li> </ul> <p style="text-align: right;"><b>Optional add-on \$5,000</b></p>                        |
| <b>Headliner</b><br><br>\$6,500.00<br>value: \$7,500.00                 | <ul style="list-style-type: none"> <li>Company logo on Invitations</li> <li>Event signage</li> <li>Full page ad in Event Program</li> <li>Company logo displayed on screen</li> <li>Company logo on event webpage</li> <li>Company name announced by emcee</li> <li>Company booth at event</li> </ul> | <ul style="list-style-type: none"> <li>Reserved table at event</li> <li>Admission for 10</li> <li>Company logo placement on posters</li> <li>Company banners (2) on site</li> <li>Verbal recognition during program</li> <li>Company logo on event webpage</li> </ul>       | <ul style="list-style-type: none"> <li>4 players</li> <li>Tee sign</li> <li>Company banner at event</li> <li>Company logo on event page</li> <li>Company listed as grant underwriter</li> </ul>   | <ul style="list-style-type: none"> <li>Grant underwriter for 1 Schoolwide Grant OR 3 Innovative Learning Grants</li> <li>Web link from www.vbef.org</li> </ul>     | <ul style="list-style-type: none"> <li>Company name on campaign promotion materials:               <ul style="list-style-type: none"> <li>campaign webpage</li> <li>social media</li> </ul> </li> <li>Recognition in campaign media advisory</li> </ul> <p style="text-align: right;"><b>Optional add-on \$2,500</b></p>  |
| <b>Opening Act</b><br><br>\$4,000.00<br>value: \$4,500.00               | <ul style="list-style-type: none"> <li>Event signage</li> <li>Half page ad in Event Program</li> <li>Company logo on displayed screen</li> <li>Company logo on event web page</li> <li>Company booth at event</li> </ul>  | <ul style="list-style-type: none"> <li>Reserved table at event</li> <li>Admission for 10</li> <li>Company banners (2) at event</li> <li>Company logo on event webpage</li> <li>Company logo placement on posters</li> <li>Verbal recognition during program</li> </ul>      | <ul style="list-style-type: none"> <li>4 players</li> <li>Tee sign</li> <li>Company logo on event page</li> </ul>   | <ul style="list-style-type: none"> <li>Grant underwriter for 2 Innovative Learning Grants</li> <li>Web link from www.vbef.org</li> </ul>                           |   |
| <b>Entertainer</b><br><br>\$3,000.00<br>value: \$3,000.00               | <ul style="list-style-type: none"> <li>Half page ad in Event Program</li> <li>Company logo on displayed screen</li> <li>Company logo on event webpage</li> <li>Company booth at event</li> </ul>  | <ul style="list-style-type: none"> <li>Reserved table at event</li> <li>Admission for 8</li> <li>Company logo on event webpage</li> <li>Company banner at event</li> </ul>  | <ul style="list-style-type: none"> <li>4 players</li> <li>Tee sign</li> <li>Company logo on event page</li> </ul>   | <ul style="list-style-type: none"> <li>Grant underwriter for 1 Innovative Learning Grant</li> <li>Web link from www.vbef.org</li> </ul>                            |   |
| <b>Event Planner</b><br><br>\$2,000.00<br>value: \$2,000.00             | <ul style="list-style-type: none"> <li>Company Name listed in Event Program</li> <li>Company logo on displayed screen</li> <li>Company Name listed on event webpage</li> </ul>  | <ul style="list-style-type: none"> <li>Admission for 6</li> <li>Company logo on event webpage</li> </ul>  | <ul style="list-style-type: none"> <li>4 players</li> <li>Tee sign</li> <li>Company logo on event page</li> </ul>   |  |   |